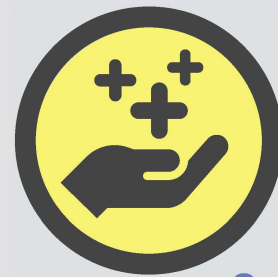


Defining the Business Value of DevOps

Businesses need to identify, anticipate & deliver DevOps outcomes & value in quantifiable business terms. Every DevOps initiative has to be backed by a clear definition of the value it will bring to both employees & customers



Managing Organizational & Cultural Change

DevOps success will be defined by an organization's capability to enhance communication, collaboration & coordination across a diverse set of stakeholders. This involves a radical cultural shift.



Managing DevOps Expectations

Agree on a set of concrete, measurable goals that can demonstrate whether the transformation is adding value. These expectations will also evolve over a time alongside DevOps-related goals.



KEY DRIVERS FOR SUCCESS/FAILURE OF DevOps Adoption

Promoting Cross-Functional Collaboration

Realizing & streamlining productive collaboration between the development & operations teams can be a challenge, but success also depends on partnering with the business. Not doing so can have an adverse impact over the long-term.



Mistaking Velocity for Value

Rather than trying to implement an end-to-end solution from development to production, companies need to focus on launching with one first mover application that has buy-in from all stakeholders, represents & promises adequate value.

